

Innovations

Financial risks mitigation strategies and productivity of banking institutions in Nigeria: Empirical approach

¹Andrew O. Agbada and Godday O. Oboro²

^{1 & 2}Banking and Finance Department, Faculty of Administration and Management, Delta State University of Science and Technology, Ozoro, Nigeria

Abstract

The Banking industry in Nigeria has consistently witnessed downturn of activities for decades. It is on this note that the research seeks to empirically investigate Financial Risks Mitigation Strategies and Productivity of banking institutions in the industry in Nigeria. The study adopted mitigation strategies, namely: Risk Avoidance, Risk Reduction, Risk Transfer and Risk Retention as proxies for Financial Risks Mitigation to explain Productivity of banking institutions. Research data were sourced through Survey design using structured questionnaire and analyzed using Pearson Product-Moment Correlation Coefficient (PPMCC) or 'r' and the Coefficient of Determination (r^2). The research findings were relatively impressive. The four hypotheses models estimated gave unique results with comparatively middling coefficients for most of the variables excepting for hypothesis three (H_{03}) which displayed a PPMCC or 'r' value of 0.9353 with Coefficient of Determination (r^2) value standing at 0.8748 or 87.48%. Though this model gave a more impressive outcome, the overall results are somewhat on the average, fair to middling and that led us to conclude that the effectiveness of Risk mitigation coverage on operations in the industry may be just moderate and need to be improved upon to gear up productivity. Risky operations by norms should be managed by competent professionals and thus we recommend that skilled personnel should be engaged to supervise risk management and mitigation processes in order to efficiently sustain productivity in the industry.

Keywords: 1. Risk Mitigation, 2. Risk Avoidance, 3. Risk Reduction, 4. Risk Transfer, 5. Risk Retention, 6. Productivity, 7. Banking industry, 8. Nigeria.

1.0 Introduction

Though banking activities in Nigeria appears dynamic, in many respects it has been turbulent. Reasons are that institutions in the sector have experienced capital adequacy problems that led to recapitalization, merger and acquisitions, rescue mission, et cetera culminating into distresses and outright liquidation of some firms. In order to address these vices, several corrective steps and innovations were adopted, some of which include new banking methods, products and adoptions of Information and Communication Technology (ICT) channels for operations. Obviously, these innovations were accompanied with allied risks elements besides natural risks associated with banking. The risks elements made operating firms vulnerable to offensive acts and thus productivity was retarded. However, banking firms cannot effectively function profitably outside risk taking as it is obvious that taking higher risks boost earnings. Audu (2014), affirmed that risk is inherent in banking and taking risk is an essential part of the business. Generally in banking business, risks are mostly exposures associated with financial markets activities and have the ability to cause serious problems that could ultimately have contagion effect in national and global financial systems. Financial risks have serious threats and consequences for banking products, especially deposits, credits, resources, income and profitability and the remedy readily available is mitigation. At this point, it might be necessary to succinctly discuss some financial risks this study wish to focus on that constitute core risk elements that require effective mitigation.

Credit risk or default risk: This type of risk occurs when a bank debtor fails to meet up with his debt repayment obligations. It often results in partial loss or complete loss of interest and principal and so, has the ability to erode bank capital. This was the case with many banking institutions especially Deposit Money Banks (DMBs) in Nigeria.

Liquidity risk: This risk occurs when cash cannot be realized to meet all unforeseeable and forecasted cash flows and obligations. Audu (2014) explained that it occurs mostly when banks use funds taken on short-term as in Demand deposit liabilities and use them to grant credits as in medium and long term loans.

Operational risk: Operational risk occurs when there is breakdown of operational procedures. It may occur owing to breakdown of policy, processes, systemic blunder, uncontrolled external

activities, et cetera. Common examples of operational risk are frauds resulting from inefficient corporate governance practices.

Market risk: Audu (2014) described Market risk as the chance of loss emanating from the erratic valuation in asset price owing to the adverse, conflicting or unfavourable movements in market prices. Examples of market risk include: equity risk, interest rate risk, commodity risk and currency risk. These risks are uncontrollable though they can be minimized or hedged.

Legal risk: Legal risk arises from the contractual agreements signed by DMBs and other institutions in the course operations. For DMBs in particular, legal risk occurs mostly when loan agreements are not properly enforced and the firm is exposed to litigation.

The above are financial risk elements that banking institutions contend with during their daily operations. Ultimately, DMBs are compelled to adopt strategies to check and avert these risks. Thus, risk mitigation strategies which constitute basic components of Risk Management process become necessary tools. According to Ayodele and Alabi (2014), Risk Management can be related to a technique which takes into account such processes as planning, organizing, resource control and other activities that businesses undertake to effectively reduce risk or the adverse effects of it. Risk Management cuts across every business as risks are inherent in businesses from the artisan activities to those of corporate organizations. Businesses are therefore on the lookout for the occurrence of future risks so as to manage them efficiently to avoid threats to operations. Basically, the objective of Risk control is to minimize effectively the disastrous effects of risks and not to actually do away with or eradicate it completely. Research findings have shown that taking necessary risks and strategically controlling them particularly in financial business operations do improve productivity to increase yield or produce high profits. In banking, to prevent potential problems turning into real risks, there are strategies adopted to ameliorate them. Njogo, (2012) argued that Risk Management process commences with the identifying potential risks, followed by its assessment. This Audu (2014) affirmed and averred that the strategies that financial service operators adopt to ameliorate risks attempt to ensure that exposure to either financial loss or loss of reputation is controlled. Generally, the essential features or core components of Risks Management process that organizations do adopt usually includes: Risk Identification, Risk Evaluation and Risk Mitigation.

Risk identification. This involves recognizing risk early and developing an effective management and mitigation plans for it. It is the initial and foremost step in the process of risk management and it begins with the origin of the probable problem..

Risk evaluation. This is designated as Risk Assessment. The moment a potential problem is identified, it has to be assessed and evaluated to indicate the likelihood that a risk will occur and if it does, how severe it could be. Risks differ in nature as some potential problems are more likely to materialize into risk than others.

Risk mitigation. The first two steps above precede the Mitigation stage considered as the actual 'Action stage' of Risk management procedure. Should the decision be that the risk should be subjected to control depends on the action taken or strategy adopted here. In the Mitigation stage, strategies for minimizing occurrence of risks or ameliorating the results of occurred risk are adopted. This is our main research focus, to empirically analyze Financial Risks Mitigation strategies and Productivity in banking institutions in Nigeria.

Audu (2014), opined that Financial Risks Mitigation strategies could be classified into four major tiers namely: Risk Avoidance, Risk Reduction, Risk Transfer and Risk Retention. It is from this that we derived our independent variables. Thus, the four tiers serve as proxies for Risks Mitigation strategies and constitute our independent variables to explain Productivity of banking institutions. On this emanates our broad research objective which is to investigate and determine to what extent has Financial Risks Mitigation strategies facilitated Productivity in the banking institutions in Nigeria. The specific objectives are:

- To empirically evaluate how Risk Avoidance facilitates Productivity of Banking institutions in Nigeria.
- To determine empirically how Risk Reduction affects Productivity of Banking institutions in Nigeria.
- To empirically examine how Risk Transfer influences Productivity of Banking institutions in Nigeria.
- To empirically analyze the effect of Risk Retention on Productivity of Banking institutions in Nigeria.

1.1 Hypotheses formulation

Leaning on the objectives above, we formulated four null hypotheses to be tested to allow us draw valid inferences and conclusions. The hypotheses are:

- H0₁ Risk Avoidance has no significant relationship with Productivity in the Banking institutions in Nigeria.
- H0₂ Risk Reduction has no significant relationship with Productivity in the Banking institutions in Nigeria.
- H0₃ Risk Transfer has no significant relationship with Productivity in the Banking institutions in Nigeria.
- H0₄ Risk Retention has no significant relationship with Productivity in the Banking institutions in Nigeria.

1.2 Review of related literatures

Financial risks are common and are widespread in business activities particularly in banking and allied businesses. So, risk management and thus mitigation assists banking institutions to control excessive risks taking during operations. This enhances productivity to achieve good profits. In the series of activities taken to achieve effective Risk management, the Mitigation stage is considered core as it constitutes the major actions needed to put risks under check. Thus, Mitigation strategies namely: Risk Avoidance, Risk Transfer, Risk Reduction, and Risk Retention are aimed at minimizing the emergence of risks or lessening the adverse effects of occurred risks. The adopted of these strategies are fundamental to our discussions. Zidafamor (2016) opined that employing these strategies to banking institutions operations have become of vital importance as they help to efficiently take care of diverse forms of risk they encounter. Let's reiterate that the idea of efficient mitigation of risk does not mean that risk should totally be eradicated from operations. Generally, taking some level of business risks help banking firms achieve higher levels of revenue to boost their source of income and that ultimately enhances their productivity and performance. That notwithstanding, owing to the rapid rate at which banking institutions were becoming distressed, the need to assuage and allay excessive risk taking arose. According to Thomas and Raphael, (2014), risk management measures in the banking industry has not been too successful in Nigeria as was expected possibly owing to some unethical practices. Financial risks could be hard to control and thus have serious consequences. Risk

mitigation actions should therefore be of foremost importance if productivity is to be aided in the industry. Audu (2014), argued that a sound mitigation strategy involves the pursuance of order process whereby those risks having highest possibility of loss and the highest likelihood of occurring are brought under control first, and those with lesser possibility of happening and lesser loss are controlled in descending order. Soludo (2007) averred that globally, risk control methods are changing in organizations in recent times. This is because business are recognizing that risks are not just hazards to be discarded but they also constitute opportunities to be embraced and exploited. Viewed from this perspective, mitigating risks involves all the activities that influence the risk profile, first to ameliorate the risk, not necessarily to eliminate it and secondly, to exploit the opportunities it may have presented for higher profits and benefits. What this implies is that effectively employing risk mitigation measures and strategies can enhance or facilitate banking institutions' productivity and indeed performance.

For a comprehensive discussion, we highlight some literatures on risk mitigation and analyzed deductions arrived at by the researchers. Soyemi, Ogunleye and Ashogbon (2014) performed an investigation on risk management practices and banking industry performance in Nigeria and found that performance was determined by effectively employing risk mitigation techniques. By implication, efficient application of mitigation strategies can reduce risk factor and allow the firm to achieve good performance. Akindele (2012) affirmed that risk competently managed enhances banking institutions' operations. He asserted that effective risk mitigation pave way for the smooth running of operations, thus, it is capable of translating business failure into a boom. However, Olusanmi, Uwuigbe and Uwuigbe (2015), observed that a negative and insignificant relationship exists between the risk management proxies and bank's performance. This result appears difficult to explain as it countered a priori expectation though it still constitutes relevant contribution to knowledge in this field of study. That notwithstanding, in another outstanding research study, Ofosu-Hene and Amoh (2016) appraised risk management and banking performance in Ghana to determine their relationship and they found that the variables have positive relationship with banking performance. Angote, Malenya and Musiega (2015) examined how Financial Risk Mitigation affects performance of banks and affirmed that a positive relationship exists between efficient financial risk mitigation and banking performance in Kenya.

Philip (2013) affirmed that Risk Avoidance, Risk Transfer, Risk Reduction, and Risk Retention are strategic risk mitigation tools. These strategies are collectively known as 'Risk treatment'. As earlier stated, we adopted these strategies to explain Productivity of banking institutions in Nigeria. Succinctly, we wish to provide some explanations on each strategy to show their relevance and to justify their adoption.

Risk Avoidance: This involves the policy of a firm to refrain, prevent, eliminate or stay away from risk at all cost. It may include refusal to undertake transactions that could bring about any risk element. Risk Avoidance may appear to be an aggressive policy and a somewhat effective solution to all risks issues in a banking firm. However, in practice, it is not considered an acceptable or viable policy particularly for institutions whose main business involves taking appropriate risks to make huge returns. According to Lawrence and Marianna (2017), extensive use of risk avoidance strategy could deprive the business many opportunities of making good profits. This explains why sometimes, management scholars think that risk avoidance is an unsatisfactory approach to dealing with financial risks.

Risk transfer: It is a risk mitigation strategy involving the transfer of risk inherent in a transaction from one person or entity to another on a contractual basis. This occurs particularly in purchasing insurance policy where the risk is conveyed from the insured to the insurer. Lawrence and Marianna (2017), averred that risk transfer strategy may be employed to deal with speculative financial transactions such as hedging; a method of buying and selling securities against possible fluctuations in prices.

Risk reduction: This strategy involves allaying, alleviating or reducing the risk. It involves curtailing the chances of loss from taking place through loss prevention. Loss prevention means preventing the possibility of loss by either actions or inactions that will deliberately keep the risk from happening or through loss control which involves controlling the sternness or harshness of loss.

Risk retention: It is accepting and budgeting for possible losses that may occur in the course of operations. This commonly happens when loss values are low. It is relatively the most viable strategy particularly for small risks and thus the most acceptable technique of dealing with

financial risk. Lawrence and Marianna (2017), argued that when positive action is not taken at all to avoid or ameliorate potential risk, the possibility of loss is retained. Risk retention could therefore be deliberate and that means that what could constitute a financial disaster is effectively curtailed and put under control.

2.0 Material and methods

These are the techniques employed in consummating or accomplishing the research process. Essentially, the technique defines the design of the research; study Population, Sample size; Sampling instrument and techniques, Analysis technique, Model specification and the Decision rule to aid discussions.

2.1 Research design, population of study

The study utilized primary data and so adopted 'Survey design' to source for data. Survey design is realistically comprehensive and gives practical observations. The study population consists of all employees in DMBs in Nigeria. Population as defined by Creswell (2005) is the most widespread level of all observable elements in a group of individuals, things or features under studies. However, owing to the large size of a study population, a Sample population can be studied to enable us make inferences of general application to the population. Again, Creswell (2005) defined Sample population as the actual list of sampling units from which the research data are selected. The study adopted all DMBs employees in Delta and Edo States in Nigeria as its Sample population and from there five hundred (500) employees were randomly selected for investigation.

2.2 Sampling techniques

The Sampling technique employed in this study is the 'Random sampling technique'. It is presumed to be fair and unbiased. The instrument of sampling is structured questionnaire consisting of questions with answers options and administered randomly to the Sample population to elicit responses from respondents. The questionnaire was structured to conform to 'Item-Specific-Response-Options (ISRO)'. Wronski (2018), posits that 'Item specific' indicates that response options are definitive and distinct to a particular question in the questionnaire. However, different questions in the questionnaire may have different or diverse set of response options'. The ISRO system is a modern innovation in sampling technique and gives

resoluteresponses to questions. The system has response answer options scheduled in five-point-rating scale ranging from Very Affirmative, Somewhat Affirmative, Neither Affirmative nor Negative, Somewhat Negative to Very Negative and are weighted 5, 4, 3, 2 and 1 respectively.

2.3 Analysis technique and model specification.

The statistical tool utilized in estimating and analyzing data is the Pearson’s Product-Moment Correlation Co-efficient (PPMCC) represented by the alphabet ‘r’. The PPMCC or ‘r’ is the quantitative that gauges the extent of correlation between two variables, say Y and X under investigation and it attests to the strength and direction of relationship as per whether the relationship is weak or strong; positive or negative. Sauro (2011), opined that while estimatinga five point rating scale like the ISROscaleweighted 5 to 1 as per answeroptions,the score column should contain the numerical equivalent scores to the respondents chosen answers, that is, the allotted weights and the nominal column should contain the frequency of respondent’s answers. Obadan, (2012) provides and specifies the model for computing PMMCC or ‘r’ as follows.

$$\text{PPMCC or 'r'} = \frac{\sum (X - \bar{X})(Y - \bar{Y})}{\sqrt{\sum (X - \bar{X})^2 \sum (Y - \bar{Y})^2}} \dots\dots\dots (1)$$

Where: ‘r’ = Pearson’s Product-Moment Correlation Coefficient (PPMCC) between X and Y variables.

X = Weighted answer options with respect to the variables

Y = Frequency of response of answer options

∑ = Summation sign

\bar{X} = Mean of weighted response options

\bar{Y} = Mean of frequency of response options

However, computing equation 1 which uses the actual values of variables is mathematically cumbersome. To ease the difficulties of computing equation 1, Obadan (2012)introduced equation 2 which uses the deviations of the variables from their meansfor computing the value of PPMCC or ‘r’. It is specified as follows.

$$\text{'r'} = \frac{\sum xy}{\sqrt{\sum x^2 \sum y^2}} \dots\dots\dots (2)$$

$$\text{Where: } x = X - \bar{X} \text{ and}$$
$$y = Y - \bar{Y}$$

2.4 Decision rule:

According to Obadan (2012), the degree of correlation or interrelationship between the variables X and Y measured by PPMCC or 'r' ranges in value from -1 to +1. By interpretation, when:

'r' value is zero (0); No relationship exists between the variables.

'r' value is +1; A perfect positive relationship prevails between the variables.

'r' value is -1; A perfect negative relationship subsists between the variables.

'r' squared; It is known as the 'Coefficient of Determination (r^2). It shows the extent of variation in the explained variable determined by the explanatory variable(s).

3.0 Results

3.1 Data presentation

This section presents data obtained from field survey for all the hypotheses earlier formulated. We stated earlier that five hundred (500) questionnaires were distributed in a haphazard random manner during the field survey. However, 465 were retrieved constituting 93.00% of total questionnaires distributed.

3.1.1 Presentation of data for hypothesis one (H_{01})

Hypothesis one evaluated the expected relationship between Risk Avoidance strategy and Productivity of banking institutions in Nigeria. In the questionnaire administered the question that linked these variables states thus:

'How certain or uncertain would you say that 'Risk Avoidance' as a Risk mitigation strategy enhances Productivity of banking institutions in Nigeria?'

Presented below on table 3.1 are the data sourced from field survey with respect to hypothesis one (H_{01}). It depicts the Response Frequencies of answer options with their computed percentages.

Table 3.1: Responses frequencies for hypothesis 1 (H_{01})

Table 3.1 reveals that while 28.60% of respondents are very certain, 35.48% are somewhat certain that ‘Risk Avoidance’ enhances Productivity of banking institutions in Nigeria. These percentages are large and appear to suggest that Risk Avoidance’ strategy can actually help DMBs to performance well to enhance productivity in the industry. The data of Response frequencies in percentages on table 3.1 were appropriated in computing a column chart shown in figure 3.1 to exhibit clearly data characteristics

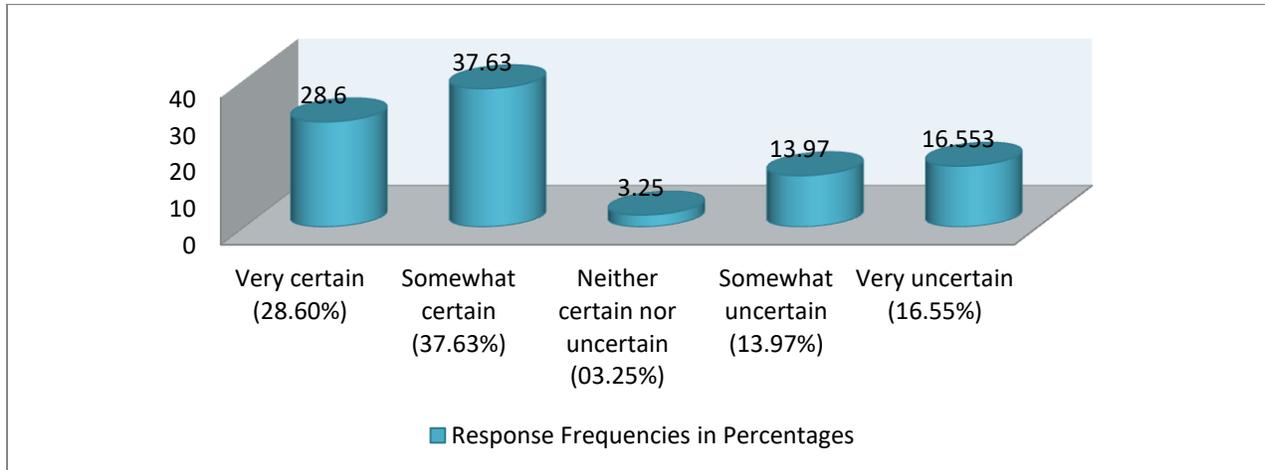


Figure 3.1 Responses frequencies in column chart for hypothesis one (H0₁)

Source: Author’s computation, 2022.

3.1.2 Presentation of data for hypothesis two (H0₂)

The second Hypothesis (H0₂) examined Risk Reduction strategy andProductivity of banking institutions inNigeria. The question used to examine these variables in the questionnaire reads as follows.

‘To what extent do you agree or disagree with the fact that ‘Risk Reduction’ as a Risk mitigation strategy facilitatesProductivity of banking institutions in Nigeria?’

Table 3.2 presents the response frequency data obtained from field survey for the analysis of hypothesis two (H0₂).

Table 3.2: Responses frequencies for hypotheses 2 (H0₂).

Table 3.2 indicates that 24.51% and 38.71% of respondents strongly agree and somewhat agree respectively that Risk Reduction has significant relationship with Productivity of banking institutions in Nigeria. This revelation looks quite robust. We represent in figure 3.2 the Column chart of response frequencies in percentages for hypotheses two (H0₂). The chart shows distinctively the data characteristics.

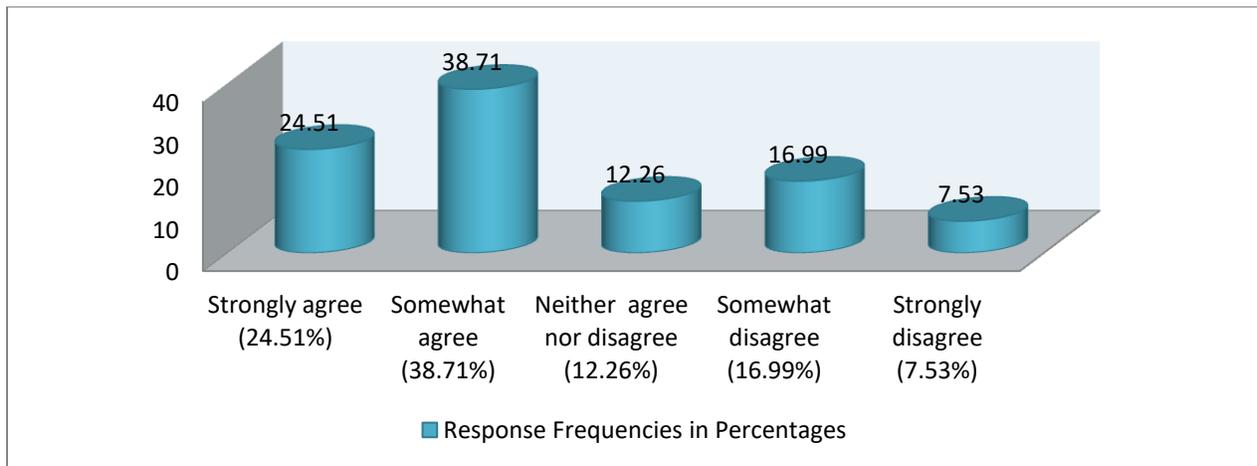


Figure 3.2 Responses frequencies in column chart for hypothesis one (H0₂)

Source: Author’s computation, 2022

3.1.3 Presentation of Data for Hypothesis three (H0₃)

Hypothesis three (H0₃) evaluates Risk Transfer strategy and its influence on Productivity of banking institutions in Nigeria. The question that linked these variables in the questionnaire administered is expressed as follows.

‘How assured or unsure would you say that ‘Risk Transfer’ as a Risk mitigation strategy influences Productivity of banking institutions in Nigeria?’

The response frequencies in figures and percentages for hypotheses three (H0₃) are exhibited in table 3.3.

Table 3.3: Responses frequencies for hypotheses two (H03).

Table 3.3 reveals that 29.25% of respondents are strongly assured and 32.47% are somewhat assured that ‘Risk Transfer’ as a Risk mitigation strategy enhances Productivity in the banking industry in Nigeria. The implication of this result will be clearer on computation of PMMCC or ‘r’. To display the distinctness of response frequencies of data obtained to analyze hypotheses three (H0₃), a Column chart in figure 3.3 is constructed.

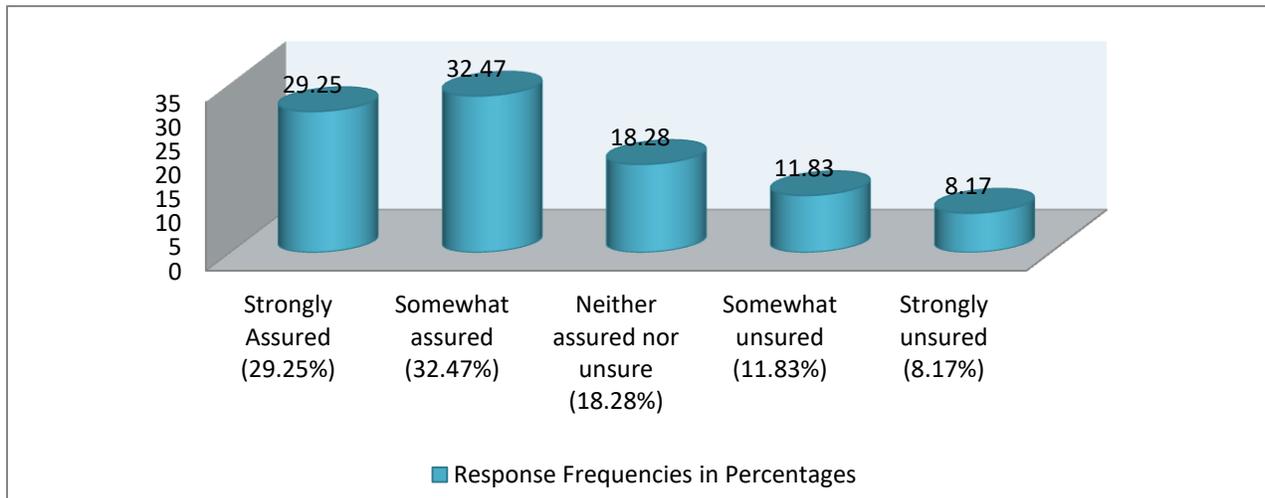


Figure 3.3 Response frequencies in column chart for H0₃.

Source: Author’s computation, 2022.

3.1.4 Presentation of Data for Hypothesis four (H0₄)

In hypotheses four (H0₄), the relationship between ‘Risk Retention’ strategy and Productivity of banking institutions in Nigeria was analyzed. The question that determined the nexus between the variables states as follows.

‘How satisfied or dissatisfied would you say that ‘Risk Retention’ as a Risk mitigation strategy facilitates Productivity of banking institutions in Nigeria?’

Table 3.4 shows an impressive result revealing that 26.67% and 33.98% of respondents were strongly satisfied and somewhat satisfied respectively that ‘Risk Retention’ as a Risk mitigation strategy could enhance efficient DMBs performance and thus Productivity in the banking industry in Nigeria. However, more about the validity of these results will be brought to fore on computation of the Pearson Product-Moment Correlation Coefficient (PMMCC) or ‘r’.

Table 3.4: Responses frequencies for hypotheses two (H03).

For clarity of the characteristics of response frequencies expressed in their percentages are represented in figure 3.4.

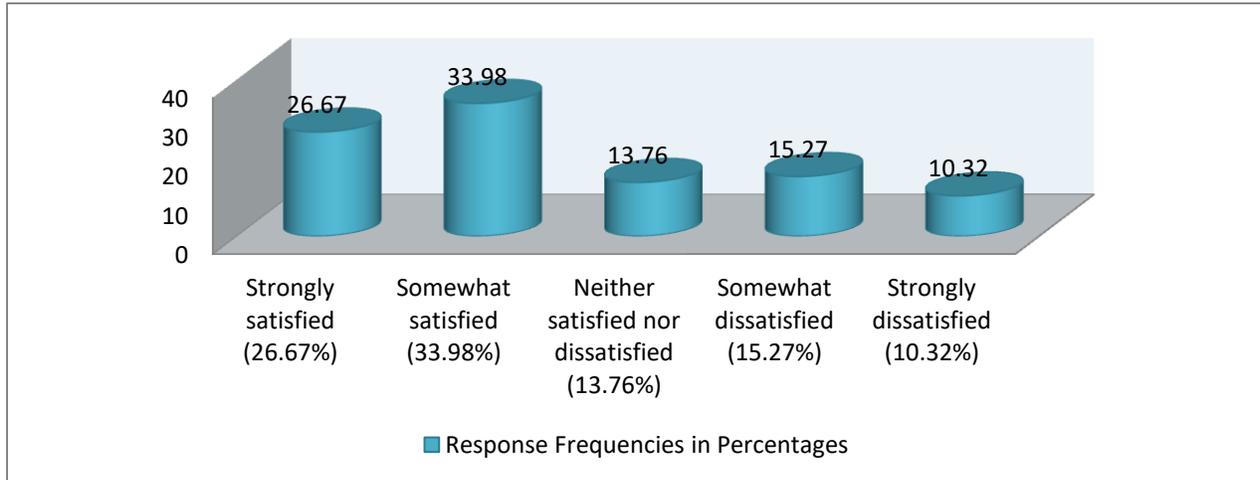


Figure 3.4 Response frequencies in column chart for H04.

Source: Author’s computation, 2022.

3.2 Empirical estimation of models

In this section, the models for the four null hypotheses formulated were estimated and the values of PPMCC or (‘r’) and the Coefficients of Determination (r^2) for each of the models were determined. Our analysis is based on the explanation and interpretation of the values of these parameters.

3.2.1 Estimating Hypothesis 1 (H01)

The derivation of totals of variables for computing the values of PPMCC or ‘r’ and the Coefficients of Determination (r^2) for Hypothesis 1 (H01) was done using table 3.5

Table 3.5: Deriving totals (Σ) of variables for H01

Mean of Weighted Answer Options; $\bar{X} = \frac{\sum X}{n} = \frac{15}{5} = 3$

Mean of Frequency Response Options $\bar{Y} = \frac{\sum Y}{n} = \frac{465}{5} = 93$

From equation 2; PPMCC; 'r' = $\frac{\sum xy}{\sqrt{\sum x^2 \sum y^2}} = \frac{222}{\sqrt{10 \times 15448}} = \frac{222}{393.04} = 0.5648$

Therefore: PPMCC) or 'r' = 0.5648 and

The Coefficient of Determination (r^2) = $(0.5648)^2 = 0.3190$ or 31.90%.

3.2.2 Estimating Hypothesis 2 (H0₂)

We derived the total sums of the variables utilized in computing the values of PPMCC or 'r' and subsequently, the Coefficient of Determination (r^2) of hypothesis 2 (H0₂) model using table 3.6.

Table 3.6: Deriving totals (Σ) of variables for H0₂

Mean of Weighted Answer Options; $\bar{X} = \frac{\sum X}{n} = \frac{15}{5} = 3$

Mean of Frequency Response Options $\bar{Y} = \frac{\sum Y}{n} = \frac{465}{5} = 93$

From equation 2; PPMCC; 'r' = $\frac{\sum xy}{\sqrt{\sum x^2 \sum y^2}} = \frac{258}{\sqrt{10 \times 12866}} = \frac{258}{358.69} = 0.7193$

Therefore: PPMCC or 'r' = 0.7193 and

The Coefficient of Determination (r^2) = $(0.7193)^2 = 0.5173$ or 51.73%.

3.2.3 Estimating of hypothesis 3 (H0₃)

To enable us compute PPMCC or 'r' and Coefficient of Determination (r^2) values for hypothesis 3 (H0₃) we employed table 3.7 to derive the totals of variables under discussion.

Table 3.7: Deriving totals (Σ) of variables for H0₃

Mean of Weighted Answer Options; $\bar{X} = \frac{\sum X}{n} = \frac{15}{5} = 3$

Mean of Frequency Response Options $\bar{Y} = \frac{\sum Y}{n} = \frac{465}{5} = 93$

From equation 2; PPMCC or 'r' = $\frac{\sum xy}{\sqrt{\sum x^2 \sum y^2}} = \frac{292}{\sqrt{10 \times 9746}} = \frac{292}{312.19} = 0.9353$

Therefore: PPMCC) or 'r' = 0.9353 and

The Coefficient of Determination (r^2) = $(0.9353)^2 = 0.8748$ or 87.48%

3.2.4 Estimating of Hypothesis 4 (H0₄)

To enable us compute PPMCC or 'r' and Coefficient of Determination (r^2) values, we employed table 3.8 to derive the totals of variables under discussion.

Table 3.8 Deriving totals (\sum) of variables for H0₄

Mean of Weighted Answer Options; $\bar{X} = \frac{\sum X}{n} = \frac{15}{5} = 3$

Mean of Frequency Response Options $\bar{Y} = \frac{\sum Y}{n} = \frac{465}{5} = 93$

From equation 2; PPMCC; 'r' = $\frac{\sum xy}{\sqrt{\sum x^2 \sum y^2}} = \frac{239}{\sqrt{10 \times 8536}} = \frac{239}{292.16} = 0.8180$

Therefore: PPMCC or 'r' = 0.8180 and

The Coefficient of Determination (r^2) = $(0.8180)^2 = 0.6691$ bor 66.91%

4.0 Discussion

4.1 Discussion of findings

This study empirically explored Financial Risks Mitigation Strategies and Productivity of Banking institutions in Nigeria. The values of PPMCC or 'r' and the R-squared (r^2)

coefficients were estimated using data derived from field survey. Table 4.1 displays the results of computed values of PPMCC or 'r' and R-squared (r^2) used for our discussions.

Table 4.1: Summary of results for the null hypotheses tested

Hypotheses Tested	PPMCC or 'r'	Coefficient of Determination (r^2)
H0 ₁ Risk Avoidance and Productivity of Banking institutions in Nigeria.	0.5648	31.90%
H0 ₂ Risk Reduction and Productivity of Banking institutions in Nigeria.	0.7193	51.73%
H0 ₃ Risk Transfer and Productivity of Banking institutions in Nigeria.	0.9353	87.48%
H0 ₄ Risk Retention and Productivity of Banking institutions in Nigeria.	0.8180	66.91%

Source: Authors' Computation, 2022.

Hypothesis one (H0₁) examined the affiliation between Risk Avoidance variable and Productivity of Banking institutions in Nigeria. The computed value of PPMCC or 'r' for H0₁ stood at 0.5648, implying that Risk Avoidance has a somewhat mild relationship with banking Productivity in Nigeria. This appears to suggest that eliminating risk at all cost which Risk Avoidance stands to mean may not have really aided or improved operational productivity as may have been anticipated. The Coefficient of determination (r^2) stood at 31.90% indicating that only 31.90% variation in Productivity is explained by Risk Avoidance strategy.

In hypothesis two (H0₂) Risk Reduction variable and Productivity of Banking institutions in Nigeria was investigated. The computed value of PPMCC or 'r' for this model stood at 0.7193. This coefficient signifies a relatively strong linear relationship existing between these variables under discussion. By implication, the magnitude of the coefficient suggests that reducing the possibility of loss from taking place facilitates Productivity in banking operations. The Coefficient of determination (r^2) of the model stood averagely stood at 0.5173 implying that 51.73% variation in Productivity is explained by Risk Reduction variable.

The third hypothesis, (H₀₃) deals with Risk Transfer strategy and Productivity of Banking institutions in Nigeria. The model produced PPMCC or 'r' coefficient standing at 0.9353. This indicates a near perfect positive relationship. It implies that transferring risk inherent in a transaction from one person or entity to another on contractual basis can effectively enhance operational Productivity. The robustness of this result is reflected in its Coefficient of determination (r^2) standing at 0.874. It signifies that Risk Transfer variable explained 87.48% variation in operational Productivity. This result points out clearly that the Risk Transfer variable has the strongest influence on operational Productivity of Banking institutions in Nigeria.

Hypothesis four (H₀₄) evaluated the nexus between Risk Retention and Productivity of Banking institutions in Nigeria. The value of the PPMCC or 'r' coefficient produced from hypothesis four, (H₀₄) model stood at 0.8180. This coefficient is high and strong and it suggests that Risk Retention strategy has the ability to positively influence Productivity in the industry. The Coefficient of determination (r^2) of this model stood at 0.6691 signifying that the Risk Retention variable was able to explain 66.91% variation in operational Productivity. It appears to suggest that a well managed Risk Retention strategy may be able to improve productivity of banking institutions in Nigeria.

5 Conclusions

We based our conclusion on the study findings discussed above. Four models were estimated and each gave unique results, implying that the independent variables influenced or affected the dependent variable differently at various degrees. First, the computed value of PPMCC or 'r' for H₀₁ which stood at 0.5648, led us to conclude that Risk Avoidance had an average or a rather mild influence on Productivity. Its Coefficient of determination (r^2) which stood at 31.90% reinforced our conclusion and the low value of (r^2) further affirmed that eliminating risk at all cost does not really facilitate banking operational productivity in Nigeria. Secondly, the PPMCC or 'r' coefficient for hypothesis two (H₀₂) stood at 0.7193. The value exhibited by the coefficient is high enough to impel us to conclude that there is relatively strong relationship between Risk Reduction strategy and operational Productivity in the industry. Its Coefficient of determination (r^2) stood at 51.73 % implying that on the average, Risk Reduction strategy could be considered relevant in formulating policies that will improve Productivity of banking institutions in Nigeria. The value of PPMCC or 'r' coefficient for the third hypothesis, (H₀₃)

stood at 0.9353. This result is considered absolutely robust and near perfect condition. It compelled us to conclude that transferring risk inherent in a transaction from one entity to another on contractual basis can excellently boost operational productivity. The Coefficient of determination (r^2) standing at 87.48% affirmed that Risk Transfer strategy has very strong consequences and effect on Productivity in the industry. The estimated model of the forth hypothesis, (H_{04}) produced PPMCC or 'r' coefficient standing at 0.8180. This coefficient is also very strong that it impelled us to conclude that Risk Retention strategy is capable of effectively boosting Productivity in banking industry in Nigeria. Its Coefficient of determination (r^2) standing at 0.6691 or 66.91% affirmed that Risk Retention strategy is relevant for achieving or aiding desired Productivity in the industry in Nigeria. On a general note, most of the Risk mitigation strategies as discussed above passed the test of relevance and that is a driving force to compel us to conclude that financial risk mitigation can induce excellent operational productivity and thus solvency in the Banking industry in Nigeria.

5.1 Recommendations

Undoubtedly, financial risks management and mitigation are core banking skills that only professional in the field can effectively handle. It requires absolute knowledge of practical banking experience to manipulate and manage the four financial risks Mitigation strategies under review namely: Risk Avoidance, Risk Reduction, Risk Transfer and Risk Retention. Special skills must be brought to fore to efficiently manage and execute these strategies, thus, employees with the right occupational or banking competences may be required.

Based on the foregoing, we recommend that sustained effort must be made to recruit competent managers with industry-based competences who can efficiently improve the management of risk mitigation approach so as to drive productivity. Besides, the Banking industry in Nigeria has operated some sort of unguided recruitment policy where graduates from all educational disciplines were employed into the system. This has led banking institutions to engage employees devoid of the knowledge of the profession. We therefore recommend for this group of employees that rigorous on-the-job training and re-training to help assimilate and acquire the tacit knowledge required to propel effectively the wheel of operations in the industry.

Acknowledgment

In a comprehensive research of this nature, no one writes without consulting. We wish to therefore acknowledge our numerous authors cited in our reference. Their contributions helped us to generate new ideas to achieve our goal. The research was funded entirely by the researchers.

Tables

Table 3.1: Responses frequencies for hypothesis 1 (H0₁)

Response Options	Response Frequencies	Response Frequencies in Percentages (%)
Very certain	133	28.60%
Somewhat certain	175	37.63%
Neither certain nor uncertain	15	03.25%
Somewhat uncertain	65	13.97%
Very uncertain	77	16.55%
Total	465	100.00%

Source: Field Survey, 2022.

Table 3.2: Responses frequencies for hypotheses 2 (H0₂).

Response Options	Response Frequencies	Response Frequencies in Percentages (%)
Strongly agree	114	24.51%
Somewhat agree	180	38.71%
Neither agree nor disagree	57	12.26%
Somewhat disagree	79	16.99%
Strongly disagree	35	7.53%
Total	465	100.00%

Source: Field Survey, 2022.

Table 3.3: Responses frequencies for hypotheses two (H03).

Response Options	Response Frequencies	Response Frequencies in Percentages (%)
Strongly assured	136	29.25%
Somewhat assured	151	32.47%
Neither assured nor unsure	85	18.28%
Somewhat unsure	55	11.83%
Strongly unsure	38	8.17%
Total	465	100.00%

Source: Field Survey, 2022.

Table 3.4: Responses frequencies for hypotheses two (H03).

Response Options	Response Frequencies	Response Frequencies in Percentages (%)
Strongly satisfied	124	26.67%
Somewhat satisfied	158	33.98%
Neither satisfied nor dissatisfied	64	13.76%
Somewhat dissatisfied	71	15.27%
Strongly dissatisfied	48	10.32%
Total	465	100.00%

Source: Field Survey, 2022.

Table 3.5: Deriving totals (Σ) of variables for H0₁

Response Options	X	Y	$x = X - \bar{X}$	$y = Y - \bar{Y}$	xy	x ²	y ²
Very Satisfied	5	133	2	40	80	4	1600
Somewhat Satisfied	4	175	1	82	82	1	6724
Neither Satisfied nor Dissatisfied	3	15	0	-78	0	0	6084
Somewhat Dissatisfied	2	65	-1	-28	28	1	784
Very Dissatisfied	1	77	-2	-16	32	2	256
Totals (Σ)	15	465	00	00	222	10	15448

Source: Authors' computation, 2022.

Table 3.6: Deriving totals (Σ) of variables for H0₂

Response Options	X	Y	$x = X - \bar{X}$	$y = Y - \bar{Y}$	Xy	x ²	y ²
Strongly agree	5	114	2	21	42	4	441
Somewhat agree	4	180	1	87	87	1	7569
Neither agree nor disagree	3	57	0	-36	0	0	1296
Somewhat disagree	2	79	-1	-14	13	1	196
Very disagree	1	35	-2	-58	116	4	3364
Total (Σ)	15	465	00	00	258	10	12866

Source: Authors' computation, 2022.

Table 3.7: Deriving totals (Σ) of variables for H0₃

Response Options	X	Y	$x = X - \bar{X}$	$y = Y - \bar{Y}$	Xy	x^2	y^2
Strongly assured	5	136	2	43	86	4	1849
Somewhat assured	4	151	1	58	58	1	3364
Neither assured nor unsure	3	85	0	-8	0	0	64
Somewhat unsure	2	55	-1	-38	38	1	1444
Strongly unsure	1	38	-2	-55	110	4	3025
Total (Σ)	15	465	00	00	292	10	9746

Source: Authors' computation, 2020.

Table 3.8 Deriving totals (Σ) of variables for H0₄

	X	Y	$x = X - \bar{X}$	$y = Y - \bar{Y}$	xy	x^2	y^2
Strongly satisfied	5	124	2	31	62	4	961
Somewhat satisfied	4	158	1	65	65	1	4225
Neither satisfied nor dissatisfied	3	64	0	-29	0	0	841
Somewhat dissatisfied	2	71	-1	-22	22	1	484
Very dissatisfied	1	48	-2	-45	90	4	2025
Total (Σ)	15	465	00	00	239	10	8536

Source: Authors' computation, 2020.

References

1. Akindele, R. I. (2012). *Risk management and corporate governance performance – empirical evidence from the Nigerian banking sector*. African Journals www.ajol.info (Retrieved 2021)
2. Audu I. (2014), *Risk Management in Financial Service Industry – Central Bank of Nigeria; Understanding Monetary Policy Series No 40*; <https://www.cbn.gov.ng/>; (Retrieved 2021)
3. Ayodele T. D and Alabi R. O (2014)*Risk Management In Nigeria Banking Industry; Research Journal of Finance and Accounting Vol.5, No.2, www.iiste.org*
4. Creswell J. W. (2005). *Educational Research, Planning, Conducting and Evaluating Quantitative and Qualitative Research*. New Jersey: Pearson Education Inc.
5. Lawrence J. F. and Marianna A. P. (2017) *Assessing Risk and Vulnerabilities*; www.sciencedirect.com (Retrieved, 2022)
6. Njogo, B.(2012). *Risk management in the Nigerian banking industry; Kuwait Chapter of Arabian Journal of Business and Management Review,1, 25-3.*
7. Obadan M.I (2012), *Research Process, Report Writing & Referencing, Benin City, Goldmark Press Limited*
8. Ofosu-Hene, D. & Amoh, P. (2016).*Risk management and performance of listed banks in Ghana. European Journal of Business Science and Technology, 2(2), 107 – 121. citifmonline.com (Retrieved, 2022)*
9. Olusanmi, O., Uwuigbe, U. & Uwuigbe, O. R.(2015). *The Effect of Risk Management on Bank's Financial Performance in Nigeria. Journal of Accounting and Auditing: Research & Practice, 23,112-124.ibimapublishing.com (Retrieved, 2022)*
10. Philip P. P. (2013) *Resilience, Risk Management, Business Continuity, and Emergency Management in Security and Loss Prevention (Sixth Edition)*; www.sciencedirect.com (Retrieved, 2022)
11. Sauro J. (2011) *How to interpret survey responses: 5 techniques*. www.measuringu.com. (Retrieved 2021)
12. Soludo (2007). *Financial System Strategy 2020- The Next Development Threshold. A text of speech delivered at the Nigeria Television Authority 2nd National Lecture Series, held in Abuja.*

13. Soyemi, K. A, Ogunleye, J. O. and Ashogbon, F.O. (2014). *Risk management practices and financial performance: evidence from the Nigerian deposit money banks (DMBs). The Business & Management Review, 4 (4), 345 – 354. www.abrnr.com (Retrieved 2021)*
14. Thomas, D.A., & Raphael, O. A.(2014). *Risk Management In Nigeria Banking Industry. Research Journal of Finance and Accounting, 2, 123-130.*
15. Zidafamor E. (2016) *Risk Management in Nigerian Financial Institutions - A Literature Review; www.researchgate.net (Retrieved 2021)*

Corresponding Author: andrewoagbada@gmail.com
