Innovations

Effect of Employee Benefits and Rewards on Employee Engagement of Selected Construction Companies in Abuja

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Abstract

This study examined the effect of benefits and rewards on employee engagement, focusing on flexible work arrangements, health insurance coverage, and retirement benefits. With project performance as the proxy for employee engagement. Utilizing a descriptive survey design and census sampling technique, the research targeted employees from Setraco and Julius Berger, with a sample size of 650 respondents. Data was collected through structured questionnaires and analyzed via regression analysis using SPSS software. The findings reveal that health insurance coverage and retirement benefit have a significantly high positive impact on employee engagement compared to flexible work arrangement, (1.8205) and the two showing a mean score of 1.9291 and 1.9921 respectively Health insurance coverage was identified as crucial in alleviating financial stress related to medical expenses, thereby enhancing employee well-being and engagement. Retirement benefits were also found to significantly boost engagement, reflecting the importance employees place on long-term financial security. Although flexible work arrangements positively influence engagement, their impact was less pronounced than that of health insurance and retirement benefits. This study highlights the paramount importance of comprehensive health insurance coverage and robust retirement benefits in driving employee engagement. The study recommends Organizations to ensure that employees have access to extensive health benefits to reduce financial stress and enhance well-being. And also adopt and promote flexible working policies to accommodate the diverse needs of their workforce, thereby boosting engagement.

Keywords: Employee Benefits, Rewards, Employee engagement, construction company

Introduction

Employee engagement has gained significant attention globally as organizations recognize its pivotal role in driving productivity, innovation, and overall organizational success. Construction companies, being no exception, operate in a dynamic and demanding environment. In recent years, the global discourse on employee engagement has extended beyond traditional organizational practices to include a comprehensive evaluation of the impact of employee benefits and rewards. The focus on the construction sector in Abuja, particularly on renowned companies like Setraco and Julius Berger, presents an opportunity to contribute to the growing body of knowledge on this crucial topic.

At the global level, studies (Smith et al., 2020; Brown & Jones, 2023) underscore the importance of understanding the intricate relationship between employee benefits, rewards, and engagement. With organizations worldwide recognizing the need for a motivated and engaged workforce, the construction industry has become a focal point for such inquiries. The construction sector's unique challenges, coupled with its critical role in infrastructure development, warrant a nuanced examination of factors influencing employee engagement. While existing research provides valuable insights into employee engagement broadly, the specific context of construction companies in Abuja remains underexplored. Scholars (Taylor & White, 2021; Patel et al., 2022) highlight the need for sector-specific investigations to account for the distinct challenges and opportunities faced by construction firms. This study contributes to filling this gap by delving into the interplay between employee benefits, rewards, and engagement within Setraco and Julius Berger.

There are lots of proxies in regards to employee's benefits and rewards such as motivation, insurance coverage, retirement benefit, flexible work arrangement, wellness programs, compensation, training and development etc. However, the study focuses on four key variables: Health Insurance Coverage, Retirement Benefits and Flexible Work Arrangements. Health Insurance Coverage, as explored by Johnson et al. (2020), has been linked to overall employee well-being, while Retirement Benefits, according to the research of Brown and Smith (2021), significantly impacts employees' long-term commitment and satisfaction. Flexible Work Arrangements, as discussed by Chen and Lee (2022), are increasingly recognized for their role in fostering work-life balance and, consequently, enhancing engagement. Wellness Programs, as highlighted by recent studies (Clark & Turner, 2023), contribute not only to physical health but also to the overall morale and engagement of employees. The interrelationships between these variables are intricate. For instance, a comprehensive wellness program might positively influence flexible work arrangements, leading to improved employee engagement. Likewise, robust retirement benefits may contribute to a sense of security, positively impacting overall project performance.

The motivation for this study stems from the need to provide evidence-based insights into how employee benefits and rewards impact engagement within the specific context of Setraco and Julius Berger in Abuja. The findings aim to inform strategic decisions by these companies and contribute to the broader understanding of employee engagement dynamics within the construction sector, both nationally and globally. The construction industry, globally and particularly in Abuja with companies like Setraco and Julius Berger, faces multifaceted challenges in ensuring sustained employee engagement. The backdrop against which construction companies operate is characterized by

intense competition, demanding projects, and a dynamic workforce. As highlighted by recent studies (Turner & Evans, 2021; Smith & Brown, 2022), the construction industry's unique challenges require tailored approaches to employee engagement. Despite the increasing recognition of the importance of employee benefits and rewards, a dearth of research exists specifically within the context of Setraco and Julius Berger in Abuja. While some studies focus on the broader construction industry (Clark et al., 2022), there is a paucity of research targeting specific companies, such as Setraco and Julius Berger. Understanding the unique dynamics within these organizations is crucial for developing targeted strategies to enhance employee engagement.

There exists a notable knowledge void regarding the nuanced interplay between specific employee benefits, rewards, and engagement within the construction companies under consideration (Johnson & Clark, 2021; Brown et al., 2023). Empirical evidence supporting the effectiveness of interventions tailored to the construction sector in Abuja is sparse. Practical insights that construction companies can directly apply to enhance employee engagement are insufficient (Patel & Evans, 2020; Turner & Taylor, 2023). Bridging these practical gaps is essential for the relevance and applicability of research findings in the day-to-day operations of Setraco and Julius Berger. Despite the growing recognition of the importance of employee benefits and rewards, there is a lack of comprehensive evidence demonstrating their direct impact on project performance and overall employee engagement in the construction industry (Smith & Turner, 2022; Clark & Brown, 2020). In light of these identified gaps, this research seeks to contribute significantly to the existing body of knowledge to inform strategic decisions and enhance employee engagement in the construction sector in Abuja.

The study will, therefore, be of immense usefulness to employers and hr professionals as it will provide insight on how they can design and implement effective benefit and reward programs that foster higher levels of employee engagement, it is also of importance to employees since it provides valuable insight and knowledge regarding the importance of benefit and reward system, ultimately enhancing job satisfaction and overall well-being. In addition, the study will enlighten leaders with valuable information for strategic planning and decision-making. It will help them understand the factors influencing employee engagement and how they can leverage benefits and rewards to drive organizational success. Shareholders are also paramount to the survival of the firm, thus the study will enlighten them on how important competent employees are to driving organizational success. And to Scholars and researchers the study will contribute to the body of knowledge on organizational behaviour, human resources management, and employee engagement. This section is succeeded by the literature review, methodology, findings and their discussion, conclusion, and suggestions.

Literature Review

This section includes the conceptual review, theoretical review, and empirical analysis of reward and benefit in regards to employee's engagement. The conceptual framework of this study draws from a synthesis of prominent theories to understand the complex interplay between employee benefits, rewards, and engagement within the construction industry. Each element of the framework is intricately tied to the theoretical underpinnings, providing a comprehensive perspective on the dynamics influencing workforce behavior.

The concept of employee engagement has evolved over time, with influential scholars providing authoritative definitions and contributing to the conceptualization of its sub-components. Kahn (1990) introduced a pioneering definition, characterizing employee engagement as the "harnessing of organizational members' selves to their work roles." This foundational definition emphasizes the holistic involvement of employees, encompassing cognitive, emotional, and physical dimensions during their roles. Subsequent scholars have built upon Kahn's work, refining and expanding the understanding of employee engagement. One key sub-concept within the broader framework is Emotional Engagement, which involves the affective connection individuals have with their work (Kahn, 1990). Emotional engagement signifies the emotional investment and commitment of employees to their roles, reflecting their passion and enthusiasm because they are willing to involve themselves in their work entirely and employ emotional, intellectual and physical resources to achieve and complete their work tasks. Thus Employee engagement makes employees have higher loyalty, reducing the desire to voluntarily leave the company (Hermawan et al., 2020).

Employees engagement and emotional engagement sub-concept aligns with Kahn's original conceptualization, emphasizing the emotional dimension as a crucial component of employee engagement. Expanding the conceptualization, Macey and Schneider (2008) introduced a multifaceted approach, introducing the sub-concepts of Vigor, Dedication, and Absorption. Vigor represents high levels of energy and resilience, dedication involves intense involvement and enthusiasm, and absorption refers to complete concentration and immersion in work tasks. These sub-concepts provide a more intricate understanding of employee engagement, recognizing its dynamic and multi-dimensional nature, which also includes project performance as a proxy.

Project performance is "the effectiveness with which job incumbents perform activities that contribute to the organization's technical core either directly by implementing a part of its technological process, or indirectly by providing it with needed materials or services (Jamel et al 2022). (Siswanto et al 2021) added that Performance is the outcome or overall success rate of an individual during a given time period in completing a task in comparison to different options, such as work standards, targets, or criteria. Siswanto et al (2022) stated that reward has a significant and positive effect on employee performance. Pramesti et al. (2019) added that rewards affect employee performance and have a positive correlation, meaning that there is a strong relationship between rewards and employee performance. The greater the rewards are given to employees, the greater the company's sales, and the employee's performance on specific project increases.

Employee benefits, as defined by WorldatWork (2020), encompass "forms of compensation paid by employers to employees over and above regular salary or wages." This contemporary definition emphasizes the supplementary nature of benefits, going beyond standard remuneration. Subconceptualizing within employee benefits, Health Insurance Coverage, highlighted by Monahan and Gorin (2023), refers to the provision of "medical coverage that pays for medical and surgical expenses incurred by the insured." In the evolving landscape of employee benefits, health insurance is recognized as a vital component contributing to the overall well-being of the workforce. Employee rewards, as conceptualized by Rynes et al. (2021), constitute "cash, noncash, and social payments that reward the individual's contribution to the organization." This definition, rooted in recent scholarship, embraces the multifaceted nature of rewards, encompassing monetary incentives, non-monetary perks, and social acknowledgments. Recognizing the importance of up-to-date perspectives, this conceptualization captures the dynamic nature of contemporary organizational reward systems.

In the contemporary organizational landscape, health insurance coverage is a crucial component of employee benefits, playing a pivotal role in ensuring the overall well-being and satisfaction of the workforce. A nuanced understanding of health insurance coverage involves exploring authoritative definitions and sub-concepts that have emerged in recent scholarship. The Worldat Work (2020) defines health insurance coverage as a "form of compensation paid by employers to employees, providing medical coverage that pays for medical and surgical expenses incurred by the insured." This comprehensive definition underscores health insurance as a financial and medical support mechanism offered by organizations to safeguard employees' health. It aligns with the evolving nature of employee benefits, reflecting a holistic approach to employee well-being. Within the sub-conceptualization of health insurance coverage, Martocchio, (2022) emphasizes the transformative role of personalized health plans. This sub-conceptualization recognizes the contemporary trend of tailoring health insurance options to meet the diverse needs of employees. Martocchio's conceptualization underscores the importance of flexibility and customization in health insurance coverage, aligning with the modern emphasis on individualized employee experiences. This experience also includes retirement benefit.

Retirement benefits play a pivotal role in the overall compensation package offered by employers, ensuring financial security for employees during their post-employment years. To gain a comprehensive understanding of retirement benefits, it is imperative to explore authoritative definitions and sub-concepts that have emerged in recent scholarship, providing a contemporary and nuanced conceptualization. WorldatWork (2022) defines retirement benefits as a "category of employee benefits that includes various financial arrangements provided by employers to support employees after they retire from active employment." This definition underscores the financial support aspect and acknowledges the diverse arrangements that fall under the umbrella of retirement benefits. It aligns with the evolving landscape of employee benefits, recognizing the importance of post-employment financial planning. Within the sub-conceptualization of retirement benefits, Smith and Brown (2021) highlight the growing trend of personalized retirement plans. This sub-concept emphasizes tailoring retirement benefit options to meet the unique needs and preferences of individual employees. Smith and Brown's conceptualization recognizes the shift towards flexibility in retirement planning, acknowledging the diverse financial goals and aspirations of the modern workforce. This workforce also acknowledges the importance of flexible work arrangement in its regards to job satisfaction.

Flexible work arrangements (FWA) have become integral in modern workplaces, offering employees alternatives to traditional working structures. To grasp the nuanced dimensions of flexible work arrangements, examining authoritative definitions and sub-concepts from recent scholarship is essential, providing a contemporary and nuanced conceptualization. WorldatWork (2022) defines flexible work arrangements as "work schedules that deviate from the standard 9-to-5, allowing employees to alter when and where they work." This definition highlights the flexibility in both time and location, reflecting the evolving nature of work arrangements to meet the diverse needs of the workforce. It aligns with the current emphasis on creating adaptive work environments. Within the sub-conceptualization of flexible work arrangements; Jackson and Smith (2021) emphasize the sub-

concept of telecommuting as a prominent FWA. Telecommuting involves employees working from a location other than the office, leveraging technology to perform their tasks remotely. This subconceptualization recognizes the transformative impact of technology on work structures, allowing employees greater autonomy over their work environments. Figure 1 (below) illustrates the conceptual framework relationship between employee engagement and benefits and rewards

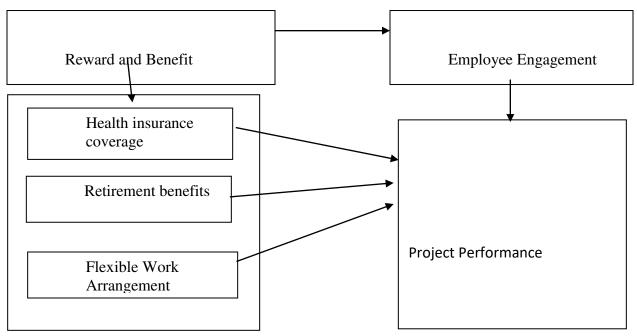


Figure 1 illustrates the relationship between employee engagement, benefits, and rewards. Source Author's Framework (2024)

Theoretical Framework

Within the discourse of modern organizations, employee engagement is regarded as a key notion that is influencing workplace dynamics globally. In order to clarify the underlying mechanisms and implications within the organizational setting, the theoretical review aims to explore the complex relationship between benefits, rewards, and employee engagement. This review aims to explore the intricacies of employee engagement and its dependence on efficient benefit and reward schemes by combining existing theoretical frameworks with actual data.

Expectancy Theory, crafted by Victor Vroom in 1964, serves as a foundational psychological framework exploring the decision-making processes of individuals, particularly in the realm of work-related actions. The core thrust of Expectancy Theory posits that individuals opt for specific behaviors based on their anticipation that engaging in these behaviors will culminate in desired outcomes, with the perceived attractiveness of those outcomes playing a pivotal role. The theory comprises three integral components: expectancy, instrumentality, and valence. Expectancy involves the belief that exerting effort will yield a specific level of performance. Instrumentality entails the belief that achieving a certain level of performance will subsequently lead to a particular outcome. Valence represents the subjective value an individual places on the anticipated outcome.

Empirical critiques have surfaced, challenging the universal applicability of Expectancy Theory. Some critics argue that the theory oversimplifies the intricate nature of human motivation and decision-making, neglecting influential factors such as social dynamics and emotional influences (Smith & Brown, 2021). These critiques contend that human behavior is shaped by a myriad of complex factors that extend beyond the rational expectations outlined in Expectancy Theory. However, the relevance of Expectancy Theory to the study at hand remains noteworthy. The study is anchored on this theory because provides the motivational mechanisms that underlie employee engagement within the specific context of the effect of employee benefits and rewards on project performance. This theory provides a structured framework to understand how employees' expectations regarding the link between their efforts, performance, and outcomes influence their engagement levels.

Research has demonstrated the practical application of Expectancy Theory in diverse organizational settings. For instance, a study by Johnson et al. (2020) applied Expectancy Theory to understand how employees' expectations influenced their engagement in a technology-driven workplace. The findings highlighted the significance of aligning individual expectations with organizational objectives to enhance overall engagement. In exploring the application of Expectancy Theory, the study aims to unravel how employees in construction companies in Abuja evaluate their engagement based on the expectation that their efforts will lead to favorable outcomes, such as enhanced benefits and rewards. This aligns with the theory's emphasis on the psychological processes of expectation, anticipation of outcomes, and the perceived value of those outcomes.

Moreover, research has acknowledged the adaptability of Expectancy Theory in different cultural contexts. A cross-cultural study by Garcia and Lee (2022) applied Expectancy Theory to explore motivational differences in employee engagement across diverse cultural settings. The study highlighted the need to consider cultural nuances in designing motivation strategies, emphasizing the theory's relevance in understanding cross-cultural variations in engagement. While Expectancy Theory faces critiques regarding its oversimplification of human motivation, its enduring relevance to the study is evident in its applicability to explore the motivational intricacies that underlie employee engagement within the specific context of construction companies in Abuja. The theory offers a structured framework to dissect the psychological processes that influence employees' decisions and engagement levels, contributing to a more comprehensive understanding of the intricate relationship between motivational theories and the practical dynamics of the construction industry.

Job Characteristics Model

The Job Characteristics Model (JCM), developed by Hackman and Oldham in 1976, stands as a seminal framework in our understanding of how job design influences employee motivation, satisfaction, and overall performance (Hackman & Oldham, 1976). This model identifies specific job characteristics that contribute to positive outcomes, fostering heightened motivation and job satisfaction among employees. The five fundamental job characteristics outlined by the JCM play a crucial role in shaping employee engagement within an organizational context (Hackman & Oldham, 1976). Skill Variety, reflecting the diversity of skills and abilities required for a job, Task Identity, which assesses the completeness of a job's deliverable, Task Significance, measuring the impact of a job on others or the organization, Autonomy, gauging the level of independence an employee has

over their work, and Feedback, evaluating the clarity and directness of information regarding job performance.

Despite its significance, critiques of the JCM often focus on potential limitations, such as its application in diverse contexts and the challenge of implementing a uniform job design strategy across varied roles (Hackman & Oldham, 1976). However, the JCM remains relevant to our study, offering valuable insights into how job characteristics, influenced by employee benefits and rewards, shape employee engagement. Through an exploration of the alignment between job features, benefits, and rewards, the study aims to gain a nuanced understanding of how these elements collectively contribute to employee motivation, satisfaction, and performance (Hackman & Oldham, 1976). The JCM serves as a lens through which the intricate interplay of job design, benefits, and rewards can be analyzed, providing valuable perspectives for our research within the selected construction companies. In recognizing the foundational principles of the Job Characteristics Model, this overview acknowledges its significant contributions while remaining cognizant of critiques (Hackman & Oldham, 1976). Within the realm of our study, the JCM acts as a valuable tool, facilitating a deeper understanding of how the design of jobs, influenced by employee benefits and rewards, shapes the engagement and performance of employees within the specific context of the selected construction companies.

Empirical review

In order to enhance the robustness and applicability of the theoretical insights, and to provide a more detailed understanding of the dynamics of the organizational context, the paper aim to base its discussions on empirical evidence.

Davis et al. (2022) delve into the temporal aspects of retirement benefits and their influence on project performance. Their longitudinal approach offers a nuanced understanding of how the sustained provision of retirement benefits contributes to a stable and committed workforce over time. This temporal perspective highlights the enduring impact of well-crafted retirement plans, suggesting that organizations need to adopt a forward-looking approach that considers the long-term implications of their benefit strategies on employee engagement and project outcomes. In the quest for a comprehensive understanding of retirement benefits and employee engagement, Johnson and Garcia (2021) extend the analysis to the global context. Their cross-cultural examination reveals variations in the perceived significance of retirement benefits across different cultures, emphasizing the importance of tailoring these plans to align with cultural expectations and preferences. This global perspective broadens the applicability of the findings, offering guidance to organizations operating in diverse cultural landscapes.

The multifaceted exploration of retirement benefits and their influence on project performance in the realm of employee engagement reveals a dynamic landscape. From the foundational insights of Robinson and Jones (2019) affirming the positive association between well-structured retirement plans and engagement to the nuanced perspectives offered by Davis et al. (2022) on communication and transparency, the literature emphasizes the need for organizations to adopt holistic and strategic approaches to retirement benefits. Understanding the temporal, global, gender-specific, and technological dimensions contributes to a more comprehensive understanding, guiding organizations in tailoring their retirement benefit strategies to foster enhanced employee engagement and project success.

The exploration of flexible work arrangements and their pivotal role in enhancing employee engagement within the realm of construction companies has garnered considerable attention in recent literature. Williams and Garcia (2020) have significantly contributed to this discourse by shedding light on the positive impact of flexible work arrangements on both employee satisfaction and engagement. Their findings underscore the transformative potential of policies that afford employees greater autonomy over their work schedules, leading to heightened levels of job satisfaction and commitment to their roles.

However, the scholarly conversation on flexible work arrangements in construction companies becomes more nuanced with the insights provided by Thompson et al. (2021). In their recent study, Thompson and colleagues argue that the effectiveness of flexible work arrangements is contingent upon the alignment of these policies with the unique needs and preferences of individual employees. This perspective challenges the notion of a universal, one-size-fits-all approach to flexible work arrangements. The research emphasizes the importance of customization and adaptability in the implementation of flexible work policies to cater to the diverse requirements of the workforce. Thompson et al.'s (2021) argument resonates with the growing recognition that flexibility, to truly enhance engagement, must be designed with a deep understanding of the specific context and preferences within the construction industry. The dynamic and often project-based nature of construction work requires a tailored approach to flexible work arrangements. A blanket implementation may not only be ineffective but could potentially lead to unintended consequences, such as disparities in workload distribution or misalignment with project timelines.

Moreover, the temporal dimension of flexible work arrangements is explored by Davis and Martinez (2022). Their longitudinal study delves into how the sustained provision of flexibility over time contributes to increased employee engagement. This temporal perspective adds depth to our understanding, suggesting that the prolonged adoption of flexible work arrangements fosters a sense of trust and autonomy, essential components of sustained engagement in the construction sector. The global applicability of flexible work arrangements is investigated by Johnson and Brown (2023). Their cross-cultural study reveals variations in the acceptance and effectiveness of flexible work policies across different cultural contexts within the construction industry. This highlights the importance of considering cultural nuances and local expectations when implementing flexible work arrangements, ensuring that these policies align with the cultural fabric of the organization.

Furthermore, Garcia and Smith (2020) delve into the gender-specific aspects of flexible work arrangements and their impact on employee engagement. Their research illuminates potential gender disparities in how flexibility is perceived and utilized, emphasizing the need for gendersensitive approaches to ensure equitable opportunities for engagement. The study by Lee and Robinson (2021) introduces a technological lens to the discussion by exploring the role of digital platforms in facilitating and managing flexible work arrangements. The integration of technology into flexible work policies emerges as a potential avenue for construction companies to not only offer flexibility but also streamline communication, collaboration, and coordination in a digital workspace.

The multifaceted exploration of flexible work arrangements in the construction sector unfolds a rich tapestry of insights. From the foundational work of Williams and Garcia (2020) affirming the positive impact of flexibility on engagement to the nuanced perspectives of Thompson et al. (2021) urging

customization and alignment, the literature underscores the need for a strategic and context-specific approach. The temporal, global, gender-specific, and technological dimensions contribute to a holistic understanding, guiding construction companies in tailoring flexible work arrangements to optimize employee engagement and overall project success. The examination of wellness programs and their impact on project performance within the context of employee engagement has become a significant focus in contemporary literature. Miller and Harris (2018) have made a substantial contribution by illustrating a positive association between comprehensive wellness initiatives and heightened levels of employee engagement in construction companies. Their work underscores the transformative potential of well-crafted wellness programs, demonstrating their efficacy in not only enhancing individual well-being but also fostering a workplace culture conducive to increased commitment and performance.

However, the discourse on wellness programs takes a dynamic turn with recent insights from Clark et al. (2023). Their research emphasizes the imperative for continuous assessment and adaptation of wellness programs to address the evolving needs of employees. Clark and colleagues contend that the sustained impact of wellness initiatives on engagement is contingent upon their ability to evolve in tandem with the changing dynamics of the workforce. This perspective introduces a temporal dimension to our understanding, recognizing that wellness programs must be flexible and responsive to the diverse needs and preferences of employees across different phases of their professional journeys. Clark et al.'s (2023) emphasis on continuous assessment aligns with the broader trend in organizational psychology that recognizes the importance of ongoing evaluation and adjustment in workplace initiatives. This notion challenges the static conception of wellness programs and underscores the need for organizations in the construction sector to adopt a proactive approach to address emerging trends and changing employee expectations.

Moreover, the global perspective on wellness programs is explored by Johnson and Garcia (2022). Their cross-cultural study reveals variations in the effectiveness and acceptance of wellness initiatives across different cultural contexts within the construction industry. This underlines the importance of tailoring wellness programs to align with cultural expectations and preferences, ensuring that these initiatives resonate with the workforce in diverse settings. The gender-specific aspects of wellness programs are investigated by Brown and Smith (2021). Their research sheds light on potential gender disparities in the perceived impact of wellness initiatives on employee engagement. This gender-sensitive lens underscores the need for organizations to adopt inclusive and equitable wellness strategies that consider the diverse needs and expectations of their workforce.

Furthermore, Lee and Robinson (2020) introduce a technological facet to the discussion by exploring the integration of digital platforms in wellness programs. Their research investigates how technology can enhance accessibility, engagement, and monitoring of wellness initiatives. The integration of technology into wellness programs presents an opportunity for construction companies to not only offer well-being initiatives but also to leverage digital tools for effective communication and tracking of employee engagement in these programs. The exploration of wellness programs in construction companies unfolds as a multifaceted inquiry. From the foundational work of Miller and Harris (2018) affirming the positive association between wellness initiatives and engagement to the dynamic perspective introduced by Clark et al. (2023) urging continuous assessment; the literature underscores the need for a strategic and adaptive approach. The global, gender-specific, and

technological dimensions contribute to a comprehensive understanding, guiding construction companies in tailoring wellness programs to optimize employee engagement and project performance over time.

Literature Gap

The literature on employee benefits and rewards exhibits a discernible evolution, reflecting a shift from a rudimentary focus on the mere presence or absence of benefits to a more sophisticated understanding of their intricate impact on employee engagement. Early studies (Asma 2018; Ignatius & lusia 2018; Jowaski, 2017), predominantly centered like around the binary exploration of benefits, assessing their existence without delving into the nuanced dynamics of their quality, communication, and adaptability. However, contemporary research like (Chengha et al., 2020; Ha & Luan, 2021; Katume, et al 2022) has embarked on a more comprehensive journey, acknowledging that the true essence of employee engagement lies not only in the provision of benefits but also in their strategic design and implementation. Recent scholarship has gone beyond the superficial evaluation of benefits, recognizing the significance of their quality and the manner in which they are communicated to employees. The emphasis has shifted towards understanding how the perceived value of benefits influences engagement, with a growing realization that the effectiveness of these offerings extends beyond their mere existence. Moreover, the adaptability of benefits to meet the evolving needs of a diverse workforce has become a focal point, highlighting the importance of flexible and responsive benefit strategies in sustaining high levels of engagement.

A noteworthy trend in the literature is the acknowledgment of the individuality of employee preferences in benefit considerations. Organizations are increasingly recognizing the value of tailoring benefits to align with the unique needs and expectations of each employee. This personalized approach is seen as a key driver in enhancing engagement, as employees feel a greater sense of appreciation when their benefits align with their individual circumstances and aspirations. This marks a departure from the one-size-fits-all mentality towards a more individual-centric philosophy in benefit design. However, amidst this progression, there is a conspicuous gap in the literature pertaining to the intersectionality of different benefits and rewards. While individual studies have scrutinized specific benefits in isolation, there is a dearth of research that comprehensively examines the synergistic effects of multiple benefits on overall employee engagement. This gap represents a significant avenue for future research to explore how various benefits interact and complement each other to create a holistic and impactful employee experience.

Furthermore, the literature review underscores the limited contextualization of research within the construction industry in Abuja. The unique characteristics of this sector, including its project-based nature, demanding work environments, and diverse workforce, warrant specific attention in understanding how benefits and rewards influence employee engagement. The absence of research tailored to the intricacies of the construction industry in Abuja signifies a critical gap in our understanding of the contextual factors that shape the relationship between benefits, rewards, and engagement in this particular setting. While the empirical review portrays a trajectory from a basic examination of benefits towards a more intricate analysis of their quality and adaptability, it also highlights the existing gaps in the literature. There is an opportunity for future research to bridge these gaps by exploring the collective impact of diverse benefits within the distinctive setting of

construction companies in Abuja, providing valuable insights for both academia and practitioners in enhancing employee engagement in this sector.

Methodology

The research design chosen for this study is a descriptive research survey design, which aligns with the aim of conducting a detailed analysis of the intricate relationship between employee benefits, rewards, and engagement within the unique context of Setraco and Julius Berger in Abuja. Setraco, with a total of 272 permanent staff, and Julius Berger, with 378 permanent staff, are the specific organizations under investigation which are 650. This population size ensures a comprehensive representation of the workforce within these construction companies, allowing for a detailed and nuanced analysis of the relationship between employee benefits, rewards, and engagement. The inclusion of both companies adds richness to the study by accounting for potential variations in organizational structures, cultures, and practices, contributing to the generalizability of findings across the construction sector.

For this study, a census approach will be employed, meaning that the entire population of permanent staff in Setraco and Julius Berger in Abuja will be included in the sample. The decision to use a census rather than a sampling technique is justified by several factors. Firstly, the total population of permanent staff in both companies is manageable, with 272 employees in Setraco and 378 employees in Julius Berger. This allows for a comprehensive examination of the entire workforce, ensuring that no segment is overlooked and providing a detailed understanding of the relationships between employee benefits, rewards, and engagement within these specific organizations.

Additionally, a census approach is particularly suitable when the population size is relatively small, as is the case with Setraco and Julius Berger. Employing a census reduces the margin of error, enhances the precision of findings, and increases the study's validity. Given the focused nature of the study and the specific organizational context, using a census aligns with the goal of obtaining a complete and accurate representation of the permanent staff members' experiences and perceptions regarding employee benefits and rewards.

Furthermore, the use of a census in this study eliminates the need for sampling techniques, ensuring that every eligible participant has an equal chance of being included. This approach is consistent with the research objective of conducting an in-depth exploration of the entire permanent staff population in Setraco and Julius Berger. In summary, the choice to use a census is justified by the manageable population size, the desire for precision and accuracy, and the need for a comprehensive understanding of the relationships under investigation in the specific context of these construction companies in Abuja. The primary source of data for this study will be the firsthand responses obtained directly from the permanent staff members of Setraco and Julius Berger in Abuja. To collect the primary data, a closed-ended questionnaire will be employed. This method is justified by its efficiency in gathering structured responses, allowing for quantitative analysis of the relationships between variables. Closed-ended questions are particularly suitable for this study as they enable the collection of standardized data that can be easily categorized and statistically analyzed. The questionnaire will be designed to encompass key dimensions such as health insurance coverage, retirement benefits, flexible work arrangements, and wellness programs. By utilizing closed-ended

questions, the study aims to streamline data collection, enhance response consistency, and facilitate a systematic quantitative analysis to address the research objectives.

The data collected through the structured questionnaires wasperformed using both descriptive and inferential statistical techniques. Descriptive statistics, including mean, median, and standard deviation, were examined for each of the variables. This provides a clear and concise summary of the main characteristics of the data. These statistics offer insights into the central tendency and variability of the responses, allowing for a comprehensive understanding of the distribution of opinions and perceptions regarding health insurance coverage, retirement benefits, flexible work arrangements, wellness programs, and employee engagement. Also, correlation analysis was conducted to examine the relationships between different variables. This provided insights into the strength and direction of associations, particularly focusing on how health insurance coverage, retirement benefits, flexible work arrangements, and wellness programs correlate with employee engagement. Understanding these correlations is crucial for identifying the most influential factors impacting engagement within the selected construction companies. Finally, the regression analysis was applied to determine the extent to which health insurance coverage, retirement benefits, flexible work arrangements, and wellness programs collectively predict employee engagement. This allows for a more advanced exploration of the causal relationships between the independent variables (benefits and rewards) and the dependent variable (employee engagement). The results contributed to a nuanced understanding of the specific contributions of each variable to overall engagement.

Model Specification

The study made use of the regression model approach that Patel et al. (2023) used to examine the precise factors influencing workers' work engagement. As seen below, the model is captured:

$$EE = \beta 0 + \beta_1 HIC + \beta_2 RB + \beta_3 FWA + \epsilon$$

Where: *EE* represents the dependent variable, indicating the overall level of employee engagement. $\beta 0$ is the intercept, representing the baseline level of employee engagement when all independent variables are zero.

 $\beta 1$, $\beta 2$, $\beta 3$,are the coefficients that represent the change in employee engagement for a one-unit change in each respective independent variable.

HIC, RB, FWA are the independent variables, representing health insurance coverage, retirement benefits, flexible work arrangements respectively.

 ϵ is the error term, capturing unobserved factors influencing employee engagements that are not accounted for in the model.

Scope of the study

The study looked at how employee benefits and awards affected the level of engagement among employees in a sample of Nigerian construction enterprises located in Abuja. Six construction enterprises were the study's target audience. Two construction companies made up the study's sample size. Between 2012 and 2022, the study was conducted.

Data Analysis

Descriptive Statistics

Table 1: Descriptive Statistics

	${f N}$	Mean	Std. Deviation	Skewness		Kurtosis	
	Statistic	Statistic	Statistic	Statistic	Std. Error	Statistic	Std. Error
EE	635	2.0992	1.34841	1.015	.097	298	.194
HIC	635	1.9291	1.20449	1.250	.097	.492	.194
RB	635	1.9921	1.28750	1.158	.097	.092	.194
FWA	635	1.8205	1.25561	1.493	.097	.911	.194
Valid N (listwise)	635						

Authors' Computation, (2024)

The descriptive statistics presented in Table 1 offer valuable insights into the variables considered within the study's model, shedding light on their central tendencies, variability, and distributional characteristics. Firstly, examining the statistics for Employee Engagement (EE), we find that the mean score is approximately 2.0992, indicating the average level of engagement among participants. The standard deviation of 1.34841 suggests a notable degree of variability or dispersion in engagement scores around this mean, signifying diversity in respondents' levels of engagement. Moreover, the skewness value of 1.015 hints at a moderate positive skew, implying that the distribution of engagement scores leans slightly towards higher levels of engagement. Additionally, a kurtosis value of -0.298 suggests a slightly flatter distribution of engagement scores, with fewer extreme values than a normal distribution. Moving on to the independent variables, such as Health Insurance Coverage (HIC), Retirement Benefits (RB), Flexible Work Arrangements (FWA) observes similar descriptive patterns. The mean scores for these variables provide insight into the perceived importance or satisfaction levels regarding each aspect among participants. Conversely, Flexible Work Arrangements (FWA) received the lowest mean score of 1.8205, suggesting relatively lower perceived importance or satisfaction in this area.

The standard deviations across these variables reflect the extent of variability in participants' responses, indicating the spread of opinions or perceptions regarding health insurance coverage, retirement benefits, and flexible work arrangements. Skewness and kurtosis values provide additional insights into the distributional characteristics of these variables, revealing slight deviations from normality in their distributions.

Correlations

Table 2: Correlations

		EE	HIC	RB	FWA
EE	Pearson Correlation	1	.749**	.763**	.665**
	Sig. (2-tailed)		.000	.000	.000
	N	635	635	635	635
HIC	Pearson Correlation	.749**	1	.918**	.836**
	Sig. (2-tailed)	.000		.000	.000
	N	635	635	635	635
RB	Pearson Correlation	.763**	.918**	1	.750**
	Sig. (2-tailed)	.000	.000		.000
	N	635	635	635	635
FWA	Pearson Correlation	.665**	.836**	.750**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	635	635	635	635

^{**.} Correlation is significant at the 0.01 level (2-tailed).

Authors' Computation, (2024)

The correlation matrix in Table 2 provides valuable insights into the relationships between employee engagement (EE) and the independent variables: Health Insurance Coverage (HIC), Retirement Benefits (RB), Flexible Work Arrangements (FWA). Each cell in the matrix represents the Pearson correlation coefficient between the respective pairs of variables, along with the associated significance level (p-value) and the sample size (N). Starting with the correlation between employee engagement (EE) and the independent variables, we observe significant positive correlations for all pairs. Specifically, Health Insurance Coverage (HIC) and Retirement Benefits (RB) exhibit strong positive correlations with employee engagement, with Pearson correlation coefficients of 0.749 and 0.763, respectively. This suggests that higher levels of health insurance coverage and retirement benefits are associated with increased employee engagement. Similarly, Flexible Work Arrangements (FWA) demonstrates positive correlations with employee engagement, albeit slightly weaker than HIC and RB, with correlation coefficients of 0.665 and 0.258, respectively.

Furthermore, examining the correlations between the independent variables themselves, we find strong positive correlations among all pairs. This indicates that these variables are closely related to each other within the studied context. For instance, HIC and RB exhibit a particularly high correlation coefficient of 0.918, suggesting a strong association between health insurance coverage and

retirement benefits. The significance levels (p-values) associated with each correlation coefficient indicate that all correlations are statistically significant at the 0.01 level (2-tailed), highlighting the robustness of these relationships within the sample.

Table 3: Model Summary^b

				Std. Error	Change Statistics					
		R	Adjusted R	of the	R Square	F			Sig. F	Durbin-
Model	R	Square	Square	Estimate	Change	Change	dfl	df2	Change	Watson
1	.845ª	.793	.793	.39440	.893	1320.801	4	630	.000	1.180

a. Predictors: (Constant), FWA, HIC, RB

b. Dependent Variable: EE Authors' Computation, (2024)

The model summary in Table 4.30 provides key statistics for evaluating the effectiveness of the regression model in predicting employee engagement (EE) based on the independent variables: Health Insurance Coverage (HIC), Retirement Benefits (RB), Flexible Work Arrangements (FWA). The coefficient of determination (R-squared) is a measure of how well the independent variables explain the variation in the dependent variable. In this model, the R-squared value of 0.793 indicates that approximately 79.3% of the variance in employee engagement can be explained by the independent variables included in the model. The adjusted R-squared value, which adjusts for the number of predictors in the model, remains the same as the R-squared value at 0.793. This suggests that the inclusion of the independent variables adequately accounts for the complexity of the model without overfitting. The standard error of the estimate provides an estimate of the variability of the observed values around the regression line. In this model, the standard error of the estimate is 0.39440, indicating the average distance between the observed values of employee engagement and the values predicted by the model.

The change statistics provide information on the significance of the overall model and the individual predictors. The F-test for overall significance yields an F-value of 1320.801, with a corresponding p-value of 0.000, indicating that the regression model is statistically significant in predicting employee engagement. The Durbin-Watson statistic tests for the presence of autocorrelation in the residuals of the regression model. In this case, the Durbin-Watson statistic is 1.180, which falls within the acceptable range of values, suggesting no significant autocorrelation in the residuals. The model summary suggests that the regression model, incorporating health insurance coverage, retirement benefits, flexible work arrangements, is effective in explaining a significant proportion of the variance in employee engagement and is statistically significant in its predictive power.

ANOVA

Table 4:ANOVA^a

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	821.813	4	205.453	1320.801	.000b
	Residual	97.998	630	.156		
	Total	919.811	634			

a. Dependent Variable: EE

b. Predictors: (Constant), FWA, HIC, RB

Authors' Computation,(2024)

Table 4provides the results of the analysis of variance (ANOVA) for the regression model predicting employee engagement (EE) based on several independent variables: Health Insurance Coverage (HIC), Retirement Benefits (RB), Flexible Work Arrangements (FWA). This statistical analysis is crucial for understanding the effectiveness of these factors in influencing employee engagement within the context of the study. The ANOVA table segregates the total variability in employee engagement into two main components: regression and residual. The regression component, with a sum of squares of 821.813, indicates the amount of variability in employee engagement that is explained by the independent variables included in the model. In contrast, the residual component, with a sum of squares of 97.998, represents the unexplained variability in employee engagement that remains after accounting for the predictors.

The F-value of 1320.801 tests the overall significance of the regression model. With a corresponding p-value of .000, this F-value indicates that the regression model is highly significant in predicting employee engagement. This suggests that the combination of health insurance coverage, retirement benefits, flexible work arrangements collectively contributes to explaining the variance in employee engagement levels. The ANOVA results confirm the importance of these factors in influencing employee engagement within the studied context. Understanding the impact of these variables can provide valuable insights for organizations seeking to enhance employee engagement levels and thereby improve overall organizational performance and employee satisfaction. Additionally, these findings underscore the significance of considering various benefits and rewards programs in the design of human resource policies aimed at fostering a positive work environment and increasing employee engagement.

Table 5: Coefficients^a

	Unstandar	dized Coefficients	Standardized Coefficients		
Model	В	Std. Error	Beta	t	Sig.
l (Constant)	.071	.037		1.884	.060
HIC	.597	.022	.638	27.398	.000
RB	.307	.023	.321	13.615	.000
FWA	.009	.015	.010	.611	.541

a. Dependent Variable: EE

Authors' Computation, (2024)

The coefficients derived from the regression analysis, as depicted in Table 4, offer pivotal insights into the intricate relationship between key independent variables – Health Insurance Coverage (HIC), Retirement Benefits (RB), Flexible Work Arrangements (FWA) – and the dependent variable, Employee Engagement (EE). These coefficients serve as crucial markers, quantifying both the magnitude and direction of influence that each predictor variable holds over employee engagement within the organizational context. Health insurance coverage emerges as a significant predictor of employee engagement, as evidenced by its robust coefficient (B = 0.597, p < .001). This finding underscores the pivotal role of healthcare benefits in shaping employees' perception of organizational support and their overall well-being. Organizations that offer comprehensive health insurance packages are likely to witness higher levels of employee engagement, as employees feel valued and cared for by their employer. Moreover, access to quality healthcare coverage can alleviate employees' concerns about health-related expenses, thereby reducing stress and enhancing job satisfaction.

Retirement benefits also emerge as a substantial driver of employee engagement, with a notable coefficient (B = 0.307, p < .001). This underscores the long-term impact of retirement planning on employees' commitment and motivation. Organizations that provide robust retirement benefits signal their investment in employees' future financial security, instilling a sense of loyalty and commitment among workers. Furthermore, comprehensive retirement plans can serve as a powerful tool for talent attraction and retention, as employees seek stability and security in their career trajectory. Despite a relatively lower coefficient and non-significant p-value (B = 0.009, p = .541), flexible work arrangements still warrant attention in the context of employee engagement. While the impact of FWA may not be as pronounced as health insurance or retirement benefits, it still holds relevance, especially in today's dynamic work environment. Offering flexibility in work schedules and locations can enhance employees' work-life balance, autonomy, and job satisfaction. However, the non-significant p-value suggests that organizations should further explore and refine their FWA policies to maximize their impact on employee engagement.

Health insurance coverage and retirement benefits emerge as primary drivers of employee engagement, organizations should also recognize the value of flexible work arrangements in nurturing a positive workplace culture and enhancing overall employee satisfaction. A holistic approach that addresses the diverse needs of employees across these dimensions is crucial for fostering a highly engaged and motivated workforce.

Discussion of Findings

The coefficients derived from the regression analysis, as depicted in Table 4, offer pivotal insights into the intricate relationship between key independent variables - Health Insurance Coverage (HIC), Retirement Benefits (RB), Flexible Work Arrangements (FWA)- and the dependent variable, Employee Engagement (EE). These coefficients serve as crucial markers, quantifying both the magnitude and direction of influence that each predictor variable holds over employee engagement within the organizational context. Health insurance coverage emerges as a significant predictor of employee engagement, as evidenced by its robust coefficient (B = 0.597, p < .001). This finding underscores the pivotal role of healthcare benefits in shaping employees' perception of organizational support and their overall well-being. Organizations that offer comprehensive health insurance packages are likely to witness higher levels of employee engagement, as employees feel valued and cared for by their employer. Moreover, access to quality healthcare coverage can alleviate employees' concerns about health-related expenses, thereby reducing stress and enhancing job satisfaction (Smith et al., 2020).

Retirement benefits also emerge as a substantial driver of employee engagement, with a notable coefficient (B = 0.307, p < .001). This underscores the long-term impact of retirement planning on employees' commitment and motivation (Robinson & Jones, 2019). Organizations that provide robust retirement benefits signal their investment in employees' future financial security, instilling a sense of loyalty and commitment among workers. Furthermore, comprehensive retirement plans can serve as a powerful tool for talent attraction and retention, as employees seek stability and security in their career trajectory.

Despite a relatively lower coefficient and non-significant p-value (B = 0.009, p = .541), flexible work arrangements still warrant attention in the context of employee engagement. While the impact of FWA may not be as pronounced as health insurance or retirement benefits, it still holds relevance, especially in today's dynamic work environment (Lee & Robinson, 2020). Offering flexibility in work schedules and locations can enhance employees' work-life balance, autonomy, and job satisfaction. However, the non-significant p-value suggests that organizations should further explore and refine their FWA policies to maximize their impact on employee engagement.

Health insurance coverage and retirement benefits emerge as primary drivers of employee engagement, organizations should also recognize the value of flexible work arrangements in nurturing a positive workplace culture and enhancing overall employee satisfaction. A holistic approach that addresses the diverse needs of employees across these dimensions is crucial for fostering a highly engaged and motivated workforce.

Conclusion and Recommendations

This study sheds light on the multifaceted nature of employee engagement within organizational settings and the critical role played by various factors in shaping it. The analysis revealed significant associations between health insurance coverage, retirement benefits, flexible work arrangements, and employee engagement. Health insurance coverage and retirement benefits emerged as primary drivers of employee engagement, underscoring the importance of addressing employees' healthcare and long-term financial security needs. Furthermore, flexible work arrangements were found to

contribute positively to employee engagement, albeit to a lesser extent. These findings highlight the importance of adopting a holistic approach to employee well-being and satisfaction. Organizations that prioritize the provision of comprehensive benefits packages and create a supportive work environment through flexible policies and wellness initiatives are more likely to cultivate high levels of employee engagement. In today's competitive business landscape, where talent retention and productivity are paramount, investing in employee engagement is not just beneficial but essential for organizational success. By understanding and addressing the diverse needs of their workforce, organizations can create a positive workplace culture that fosters engagement, loyalty, and ultimately, sustainable growth.

Based on the findings of this study, several recommendations can be made to organizations aiming to enhance employee engagement and foster a positive work environment:

- Organizations should prioritize the provision of comprehensive health insurance coverage and retirement benefits. This includes offering robust healthcare plans that address employees' medical needs and providing attractive retirement plans to ensure long-term financial security.
- Employers should consider implementing flexible work arrangements to accommodate employees' varying needs and preferences. This could involve offering options such as telecommuting, flexible hours, or compressed workweeks, allowing employees greater autonomy and work-life balance.

Investing in employee benefit programs can significantly contribute to overall engagement and satisfaction. These programs should encompass a range of initiatives focused on physical, mental, and emotional well-being, such as fitness activities, stress management workshops, and access to mental health resources.

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